

YOLA PREMIERES VIDEO FOR “LOVE ALL NIGHT (WORK ALL DAY)” VIA  
[RELIX MAGAZINE](#)

WATCH VIDEO HERE: <https://youtu.be/VgCNCD1RnJI>

DEBUT ALBUM *WALK THROUGH FIRE*, PRODUCED BY DAN AUERBACH,  
AVAILABLE FEBRUARY 22 ON EASY EYE SOUND

PERFORMANCES AT NY’S ROCKWOOD MUSIC HALL (2/6) AND NASHVILLE’S  
GRIMEY’S (2/22) AND THE ANALOG AT THE HUTTON (2/23)

[NPR MUSIC ARTIST TO WATCH IN 2019](#)

[ROLLING STONE MAGAZINE - ARTIST YOU NEED TO KNOW](#)

*“Her rich alto fits in seamlessly alongside the slide guitars, jangling piano and lush arrangements on her upcoming debut”*

**The New York Times**

*“With a voice that can belt, swoon and sing the blues, she quickly makes clear that you're in rare company”*

Rita Houston, WFUV / SLINGSHOT



*“Hails from Bristol, England but she sounds like she could be a church-raised Memphis R&B queen”*

**Rolling Stone**

*“Warm, soulful vocals that continue to engage new audiences across the globe”*

**relix**

*“Mesmerizing”*

*American*  
**songwriter**  
the craft of music

*“A commanding solo debut which turns Yola’s stories of heartbreak and defiance into widescreen, Dusty-styled ballads.” – Mojo \* \* \* \**

**MOJO**

NASHVILLE TN -- Friday Feb 1 -- British rising star Yola today premiered the video for her single “Love All Night (Work All Day)” with *Relix Magazine*. The track is the third pre-release song from her forthcoming debut solo album, *Walk Through Fire*, which is produced by The Black Keys’ eight-time Grammy Award winner Dan Auerbach. The album will be released on February 22, 2019 on Auerbach’s Easy Eye Sound label.

The video, directed by Dan Teef received high praise from *Relix Magazine* who premiered the video, stating, “*The song showcases the warm, soulful vocals that continue to engage new audiences across the globe.*”

On the video, Yola said “*My new video for Love All Night (Work All Day) was shot in a stunning pub in Peckham, south London - I’ve lived all over London (including on the streets in East London at one time) but before that I lived in a shared house in South London and I think the area will always feel like my London home. The song celebrates a way of life. It’s a life I used to live, growing up in Bristol and working multiple jobs to get by as I started out in music. I love listening to music from people who’ve not just been on a conveyor belt to the big time and I think it is important to hear more music from the working class again. People who, at some point, had no choice but to work all day long and maybe take a risk in pursuit of what they love.*”

Yola makes her New York debut at Rockwood Music Hall Stage 2 on February 6. The show was recently previewed in [The New York Times](#). She will also perform in Nashville at an in-store performance at Grimey’s record store on February 22 and at The Analog at the Hutton on February 23. For tickets and further information please visit: <https://www.iamyola.com/live/>.

Dan Auerbach stated, “*The moment I met Yola I was impressed. Her spirit fills the room, just like her voice...she has the ability to sing in a full roar or barely a whisper and that is a true gift. She made everyone in the studio an instant believer.*”

Yola was an audience favorite when she performed the album track “Faraway Look” on the BBC’s *Jools Holland’s Annual Hootenanny* on New Year’s Eve, alongside other musicians including: Michael Bublé, Jess Glynne, and Nile Rodgers. Check out the performance here: <https://youtu.be/FNxR5sNNvv4>

Hailing from a small town outside Bristol in the UK, Yola grew up in poverty with an unsupportive parent who “banned” her from making any music. She later became homeless, living on the streets of London, and also experienced stress-induced voice loss. Yola overcame these challenges to launch a successful sideline in writing, perform on pop hits, briefly join British band Massive Attack, and gain fans like the late great James Brown—who once told Yola, “*Soul’s a thing, and you got it!*” after she opened for him when fronting band Phantom Limb.

Her acclaim continues with Rolling Stone hailing her an Artist You Need to know. NPR Music included her in their Artists To Watch For 2019 and she has received positive reviews from *American Songwriter*, *Fader*, *Paste*, *Brooklyn Vegan* and *Refinery29* for her recent songs “Ride Out in The Country” and “Faraway Look”. Early support also comes from the *Wall Street Journal* and *Stereogum*, who praised Yola’s powerhouse vocals and songwriting, comparing her to artists including the Staples Singers and Dolly Parton.

Written and recorded at Auerbach’s Nashville studio, Easy Eye Sound, *Walk Through Fire* is a contemporary twist on a traditional sonic tapestry of orchestral strings, fiddle, steel and shimmering tremolo guitars. A truly collaborative record, it was written in the studio by Yola and Auerbach with contributions from songwriting legends who between them have written songs for artists from Glen Campbell to Aretha Franklin. Auerbach also assembled his Easy Eye Sound all-star house band, composed of legendary session players. Musicians who performed on the record include bassist Dave Roe (Johnny Cash) as well as drummer Gene Chrisman and pianist Bobby Wood, who played on hits by Dusty Springfield and Elvis Presley. Guest performers include up-and-comer Molly Tuttle and country music icon Vince Gill.

Yola's debut album *Walk Through Fire* is the latest release on Dan Auerbach's record label, Easy Eye Sound, distributed by his longtime label Nonesuch Records. To pre-order please visit: <https://store.easyeyesound.com>

*Walk Through Fire*

1. Faraway Look
2. Shady Grove
3. Ride Out In The Country
4. It Ain't Easier
5. Walk Through Fire
6. Rock Me Gently
7. Love All Night (Work All Day)
8. Deep Blue Dream
9. Lonely The Night
10. Still Gone
11. Keep Me Here
12. Love Is Light

Produced by Dan Auerbach

Recorded & Engineered by M. Allen Parker at Easy Eye Sound

Mixed by M. Allen Parker and Dan Auerbach at Easy Eye Sound

Mastered by Ryan Smith at Sterling Sound

Credits available on request

[www.iamyola.com](http://www.iamyola.com)

<https://www.instagram.com/iamyolaofficial/>

<https://www.facebook.com/iamyolaofficial/>

<https://twitter.com/iamyola>

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